



Date: 07-05-2025

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION – A

Answer ANY FOUR of the following

4 x 10 = 40 Marks

1. Describe the contributions of Rajaram Mohan Roy to Indian journalism.
2. Brief the Serampore Missionaries and their contributions.
3. Write short note on Theosophical society of India
4. Describe the need of Radio Autonomy
5. Brief the role of All India Radio on freedom fight.
6. Brief the role of DPI during world war.
7. Describe the contributions of Jesuit missionaries in Tamil Media industry.
8. Brief the impact of News paper on Indian Society.

SECTION – B

Answer ANY THREE of the following

3 x 20 = 60 Marks

9. Trace the history of Satellite Television in Tamila Nadu
10. Explain the role of social media on educating youth in India.
11. Community radio are shaping the young minds in India -Criticise
12. Contrast that the Indian films are Eurocentric.
13. Write an essay on the advent of DTH system and its impact
14. Explain the contributions of C.P.Adithanar.

@@@@@